



FOR IMMEDIATE RELEASE

April 29, 2025

 **The Retro Hotel Grand Opening: Rockin' Through the Decades!** 
Friday, May 9 | 4 PM | Branson's Theater District | 2330 W Country 76 Boulevard

Branson, MO — It's time to twist, groove, boogie, and moonwalk! The Retro Hotel — Branson's ultimate throwback hotel — is making its comeback throwback style, and you're invited to the grand opening celebration on **Friday, May 9 at 4:00 PM!**

Branson Chamber of Commerce will lead a ribbon-cutting ceremony, then crank up the good vibes to celebrate this mid-century, value-priced gem in the heart of the Theater District.

 **Scheduled Live Appearances**

- **Swoon to an intimate live performance** from *New Jersey Nights* performers, currently performing March-December at King's Castle Theatre — capturing the '50s and '60s!
- **Groovy special appearance** from *The Ultimate 70s Show* performers — bell bottoms and all, this throwback show is performing March - October at King's Castle Theatre.
- **Rock Legends Unite:** Elvis, John Lennon, and Mick Jagger will be rocking at The Retro, with performances, pic posing and autographs — 'cuz even legends love a little rockstar mischief in between their *A Tribute to the King*, *British Invasion*, and *Classic Rock Legends* shows, all now performing with Cadenza Productions at The Majestic

 **More Grand Opening Highlights**

- **Retro Room Tours:** walkthrough our freshly retro-updated rooms, with all the modern comforts, The Retro Series microwaves, mini-fridges, and lava lamps
- **Rock Star-Style Toasts & Treats:** Raise a glass and celebrate Branson's newest (yet most nostalgic) hotspot with tasty cookies provided by **All Access Branson** and fancy fudge bites provided by **The Fudgery** that will make your taste buds dance.
- **Dress to Impress:** Sport your best '50s leather jacket, '60s go-go boots, '70s fringe vest, or '80s neon power suit — the best dressed guest could **win a epic retro Lava Lamp!**

EVENT DETAILS:

 **Date/Time:** Friday, May 9 at 4:00 PM

 **Location:** The Retro Hotel, Theater District, 2330 W Country 76 Blvd, Branson, MO

 **FREE and open to the public!** Bring your retro spirit, your dance moves, and your best vintage style for an unforgettable kickoff celebration.

About The Retro Hotel: Smack in the middle of Branson's theater district, The Retro Hotel brings you back to a cooler, groovier time — all with the modern touches you love. Guests love the fabulous location, modern comforts, incredible hospitality, and timeless retro style. It's your new favorite stop for a blast from the past! Stay nostalgic. Stay stylish. Stay retro.

For more information, contact:

Teresa Argo

Manager, The Retro Hotel

417-294-1621

theretrobranson@gmail.com

www.TheRetroHotel.com

TikTok: The_Retro_Hotel

Instagram: @The_Retro_Hotel

Jacqui Bell

General Manager and Resident Director

King's Castle Theatre

417-598-1037

www.kingscastletheatre.com

Facebook: King's Castle Theatre

Instagram: @kingscastletheatre

Matthew Boyce

Production Manager

Cadenza Productions at the Majestic

518-618-7999

www.cadenzaproductionsbranson.com

Facebook: Cadenza Productions at The Majestic

Instagram: cadenzabranson